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TECHNOLOGY INSIGHT

Ministry of Electronics and Information Technology releases advisory for regulating
generative AI Model and more

Draft AI Regulation framework to be released by July 2024



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Ministry of Electronics and Information Technology releases advisory for regulating generative AI Model and more

On 1st March, 2024 Ministry of Electronics and Information Technology released an advisory stating that social media and generative artificial intelligence (AI) platforms need to ensure that "their computer resources do not permit any bias or discrimination or threaten the integrity of the electoral process" by the use of AI, generative AI, LLMs or any such other algorithm. The advisory was issued in continuation to the advisory dated 26th December 2023. The current advisory is being issued because it is being noticed that intermediaries or platforms are failing to undertake due-diligence obligations outlined under IT Rules, 2021. The current advisory issued lays down that all intermediaries or platforms need to ensure that use of Artificial Intelligence model(s) /LLM/Generative AI, software(s) or algorithm(s) on or through its computer resource has to adhere to Rule 3(1)(b) of the IT Rules or does not violate any other provisions of the IT Act. All intermediaries or platforms to ensure that their computer resource do not permit any bias or discrimination or threaten the integrity of the electoral process.

The advisory cautions that the utilization of under-tested or unreliable Artificial Intelligence models, such as LLM or Generative AI, software, or algorithms on the Indian internet, must occur with explicit authorization from the Government of India. Moreover, they should only be implemented after clearly marking the potential limitations or unreliability of the output generated

Draft AI Regulation framework to be released by July 2024

According to Sh Rajeev Chandrasekhar, Minister of State for Electronics and Information Technology as addressed in the opening session of the two-day Nasscom leadership summit, the Indian government plans to release a draft AI regulation framework by July this year. The framework aims to address concerns surrounding the use and development of artificial intelligence (AI) in India. Sh Rajeev Chandrasekhar highlighted the importance of having a robust regulatory framework to ensure responsible and ethical AI deployment.



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